

About CFI

CFI has provided training to over 40,000 since 1993. CFI installers and associates are located in all 50 states, Puerto Rico and Guam and in several foreign countries, including China, Japan, England, Germany, Canada, South Africa, India and Australia.

The CFI Team of Trainers consists of the most knowledgeable and skillful flooring installers in the Industry. Their people skills, training expertise and ability to communicate techniques with others has placed this group at the helm of training leadership.

CFI is very appreciative of the support received from manufacturers.

If your company is not a member of CFI, join today! We are here to help the industry!

Scan with your smartphone to:



- Read more about sponsorship opportunities
- Apply for Associate Membership
- See what CFI is up to in your area!

INTERNATIONAL



CERTIFIED FLOORCOVERING INSTALLERS

International Certified Flooring Installers Association, Inc.

2400 E Truman Road
Kansas City, Missouri 64127-2038

Phone: 816-231-4646

Fax: 816-231-4343

E-mail: cfiguy@earthlink.net

www.CFIinstallers.com



Find us on facebook at
www.facebook.com/cfiinstallers

INTERNATIONAL



CERTIFIED FLOORCOVERING INSTALLERS

CFI Partnership Opportunities

Become our
PARTNER
in flooring education...



You will make a difference in the world of flooring installation!

Certifications & Training Events

CFI provides the opportunity for manufacturers to “put their name” in front of professional installers by sponsoring a training event.

Event Sponsor: Minimum of \$1000/event

1. Your company name listed as the sponsor with CFI and WFCA
2. Conduct presentation of your product at the start of the course
3. Promotional items, technical bulletins and educational materials are distributed to the attendees
4. Designate specific distributors for course locations
5. Door prizes, discounts, coupons, and other promotional items are welcome!

Sponsor one or many events in 2012 in:

- Carpet
- Ceramic
- Resilient
- Laminate / Hardwood
- Woven-Patterned Carpet

Product/Tool Donations:

Because of the type of hands-on training that CFI presents to the flooring installers and industry associates, there are never enough tools or products. It is a known fact that most installers continue to use the tools and products that they learned with at the beginning of their careers.

Branded Training

CFI conducts training and certification programs for numerous industry manufacturers. This provides an avenue to secure professional, well-trained installers to work with your products nationwide.

CFI is prepared to...

- Develop a training program that is designed around your company’s objectives
- Create workbooks, handouts, testing materials, etc.
- Schedule and advertise courses
- Provide administrative assistance

Job Startups

CFI will assist your firm in securing the professionally trained industry experts to help on a job startup, for installation purposes or if a difficult situation should arise. Installers are available nationwide for carpet, ceramic, laminate, wood and resilient.

Technical Training

CFI offers training for sales associates, designers, architects, inspectors and all industry associates designed to enhance knowledge of flooring installation. Equip your employees with the ability to communicate with the installation community, to prevent difficult situations and provide solutions to your customers.

Convention 2012

The 19th Annual CFI Flooring Convention will be held in Nashville, Tennessee this year, August 9-11, 2012.



Sheraton Music City Hotel
777 McGavock Pike
Nashville, TN 37214

This educational event is designed to present the flooring industry professional with the newest products for installation and hands-on workshops taught by leading industry trainers.

Associate Showcase: \$2500

- Single Attendee Registration
- Assigned display area (exhibit booth)
- Seminar presentation all attendees
- Sponsor of the Associate Fun Night
- Installer Gift Sponsor
- Company logo on CFI Installer Gift

